



Princess Project Dress Drive

Thank you for your participation in The Princess Project Dress Drive. We are collecting new and gently used dresses from the general public. Please help your organization spread the word about your participation in the dress drive. Emails, flyers and signs are encouraged. We have provided a poster as a master copy, to help you spread the word about the dress drive.

MATERIALS:

Your business/organization should have a hanging rack or box, empty hangers (helpful when you have a hanging rack), donation guidelines or our dress drive fliers for display, and or quarter page fast fact fliers.

WHAT TO DO:

Promote your drive in advance via friends, email and social media. Collect dresses and accessories during your drive. We encourage you to have a start and stop date. If a donor request a tax receipt please advise them to drop us an email at SanDiego@princessproject.org to request a digital copy. Drop off collected dresses and accessories at your nearest drop off business location (listed on our website).

SHARE

Take pictures and share on our social media channels. We use #Giveadress
FB: [princessprojectsd](#) Instagram: [princessproject_sd](#) Twitter [tppsandiego](#)
Web: [PrincessProjectSD.org](#)

WHO TO CONTACT:

Your Princess Project contact is: Jen Gaston

Email: JenniferG@princessproject.org

Please feel free to drop me a note with any questions or concerns.

WHAT IS THE PRINCESS PROJECT?

We are a non-profit organization that provides free prom dresses and accessories to San Diego county high school girls who cannot otherwise afford them. We are on target to give away over 1500 dresses and accessories this season! We support all San Diego County High Schools at our four boutique locations; Downtown, Vista, El Cajon and Chula Vista.